

PRIVACY POLICY RULES

Here you can find out what information we collect about you when you visit the www.conti.lt website and what we do with this information.

The controller of your personal data is the company UAB Ramusis Pamarys, operating in accordance with the laws of the Republic of Lithuania, whose legal entity code is 135512890, registered office address Šaulių st. 28, LT-92231 Klaipėda, tel. +370 632 74 671

What information do we collect about you and what do we use it for?

Website browsing statistics

We are constantly improving our website, we strive to make it as easy and convenient to use as possible. In order to improve the website, we need to know which information is of most interest to our website visitors, from which cities our website is visited, how often visitors return, what browser they use, on which devices the website is read, etc. We collect this information using Google Analytics tools, which allow us to capture and analyze statistical data about the use of the website. You can learn more about Google Analytics and the information that these tools allow to collect here <https://support.google.com/analytics/answer/6004245?hl=lt> . If you prefer that Google Analytics tools do not record information about your internet browsing, you can use the Google Analytics opt-out browser plugin.

We also use the Facebook Pixel to help us understand how our customers use the site and how advertising works. More information on how the facebook pixel works: <https://www.facebook.com/business/learn/facebook-ads-pixel>

Data of registered visitors

If you want to contact us, we will ask for your e-mail in the contact section. e-mail address and telephone number in order to be able to contact you and provide you with a personal offer based on your individual needs.

Cookies

In order for this website to function properly, it sometimes saves small data files, so-called cookies, to your device. Most major websites do the same.

How do we use cookies?

Our website pages use cookies to:

- identify whether the same visitor who has already visited the website is browsing,
- determine whether you have consented to cookies being stored on your devices.

The website also provides access to cookies from our partners:

- Google cookies are used for behavioral marketing purposes, i.e. so that we can provide you with customized advertising,
- Google cookies are used to collect statistical information about your browsing on the website.

How to control cookies?

If you wish, you can control and/or delete cookies. More information is available at aboutcookies.org. You can delete any cookies already on your computer and set most browsers to prevent cookies from being stored on your device. However, in this case, you may need to manually change some options each time you visit the website, and some services and features may not work.

To whom and why do we transfer your information?

Your data can be viewed by our employees responsible for the development and maintenance of the website, as well as the implementation of loyalty programs.

Statistical data of your browsing on the website is stored by our partners Google, who operate outside the European Union, i.e. USA.

We always keep your data safe and require all our partners and providers to ensure this.

We do not sell your data under any circumstances.

How long do we store your information?

We usually use the statistical information collected by Google Analytics tools for up to 2 years. As this information can only be deleted by our partners, they also set the retention periods.

How can you access your data?

If you would like to know what data we have collected about you, you can contact us at this e-mail address. to the e-mail address: reception@conti.lt Also write to us at this address if you see that the data we process about you is inaccurate or has changed.